



LivingLAB

Laurentides

Helping tourism adapt
to climate change

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HELPING LAURENTIAN TOURISM BUSINESSES AND DESTINATIONS IDENTIFY, DEVELOP AND EXPERIMENT WITH CONCRETE SOLUTIONS FOR ADAPTING TO CLIMATE CHANGE AND REDUCING GREENHOUSE GASES

INNOVATION LAB

We have set up a living lab to foster development of innovative solutions that will help the region's tourism industry adapt to climate change.

KNOWLEDGE SHARING

Through its activities, the Living Lab Laurentides aims to mobilize the Laurentian tourism industry around climate change issues.

PROJECT SUPPORT

The Living Lab Laurentides is proposing to assist a dozen or so business or destination projects in the Laurentians. It is making a support person available to help project developers structure their initiatives based on the principles of open innovation.

STRATEGIC MONITORING

The Living Lab Laurentides monitors strategic developments related to helping tourism businesses and destinations adapt to climate change.

Maurice Couture
Directeur du Créneau ACCORD Tourisme de villégiature 4 saisons
Responsable de la coordination du Living Lab Laurentides
Tel : 514 452-5837 | mcouture.accord@laurentides.com

